



SOPHIE BATE

Graduate of Maynooth University

My name is Sophie Bate and I have completed my Bachelor of Arts Degree in Marketing & Media at Maynooth University, receiving a 2.1 result. Through the course of my degree I have uncovered a passion for brand strategy, website design, customer behaviour and content production.

EXPERIENCE

May 2022– August 2022

The Brooklodge Hotel, Macreddin Village

Kitchen Porter

- Maintaining a clean and organised kitchen environment, ensuring adherence to health and safety standards.
- Supporting the smooth operation of a fast paced kitchen, managing waste disposal and promptly handling washing & cleaning of equipment.

May 2023– Present

Tesco Ireland

Customer Assistant

- Assisting customers with inquiries, locating products & resolving issues efficiently.
- Maintaining stock levels & ensuring displays are organised and visually appealing to align with brand goals.
- Gaining insight into customer behavior and product preferences.
- Applying communication skills to increase customer engagement and satisfaction.

EDUCATION

2022– 2025

National University of Ireland Maynooth

- Bachelor of Arts in Marketing and Media
- Overall 2.1

2016–2022

Colaiste Bhride, Carnew

- Leaving Certificate

STRENGTHS

Communication

90%

Digital Trends & Social Media Awareness

85%

Content Creation

85%

Writing & Editing

90%

TECHNICAL SKILLS

- Canva
- Social Media Analytics
- MS Excel, Word, PowerPoint
- Brand Simulation: SABRE
- WordPress & Wix
- Video Editing: InShot & CapCut

CONTACT



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